

OB/GYN practice in Florida sees significant jump in self-pay collections

Like most OB/GYN practices, Advanced Women's Care sees patients frequently, often leading to high balances and collections challenges. After automating patient intake with Phreesia, the practice was able to increase self-pay collections and reduce outstanding balances.

140%

INCREASE IN SELF-PAY COLLECTIONS

Phreesia asks every patient to pay at every visit, resulting in fewer headaches for the front desk and less self-pay responsibility in the A/R bucket.

-37%

DECREASE IN OUTSTANDING BALANCES

Advanced Women's Care's total self-pay outstanding rate hit an all-time low after one year of using Phreesia, since patients were automatically presented with their balance at check-in.